

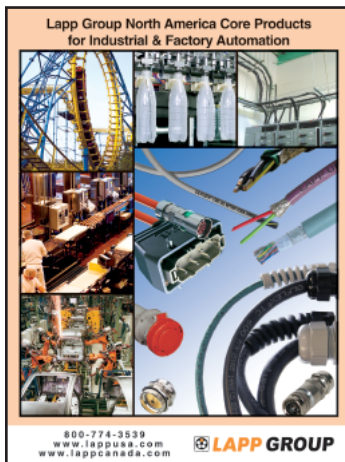


Lapp Automation Product Program

For over 50 years, Lapp's family-owned companies have provided industrial cable and interconnect solutions. Lapp understands our customers' need to have the right industrial products readily available to support their business.

At a time when other companies are implementing higher minimum order quantities and longer lead times, Lapp is committed to providing exceptional product availability. We are now introducing a new Lapp North America Core Product Catalog as an important tool in this effort.

In the Lapp North America Core Product Catalog, you will find Lapp's most popular product lines, covering a broad range of cable and connector applications. Each part number in this catalog is backed by our customer assurance initiative, **L.A.P.P. (Lapp Automation Product Program)**. All products in the Lapp North America Core Product Catalog will normally be available from stock, with no minimum order quantities.



Lapp Automation Product Program Advantages:

- Inventory commitment
- No minimum order quantity
- Same day shipment from North American inventory is available
- Cable cut to customer specified lengths
- Free samples (certain hook-up wires & connectors excluded)
- Wide range of cable & connector solutions
- Access to Lapp's dedicated and knowledgeable Inside Sales & Customer Service

The Lapp North America Core Product Catalog is intended to be a "quick reference" partner to Lapp North America's full line catalog. Lapp also provides customized products for unique applications. Please call us at 800-774-3539 if you need assistance finding the right product for any industrial application.

Your business cannot afford to miss an opportunity. Let the industrial cable and accessory experts at Lapp North America help you get the right product **TODAY**.

The Lapp Group - Offering over 50 Years of Service and Reliability



To request a copy of Lapp's full line catalog, please visit www.lappusa.com or call 800-774-3539.